



**GRAND CANYON
UNIVERSITY™**

...ve know that in all
...ngs God works for the
good of those who love
Him, who have been called
according to His
...ose.

Colangelo College of Business
BUSINESS PROGRAMS

FIND YOUR PURPOSE
Private. Christian. Affordable.

WHAT IS OUR VISION?

Here at the Colangelo College of Business, our programs are based around the vision and values of our business college namesake, Mr. Jerry Colangelo. Mr. Colangelo is not just a name on the outside of the building. He has established himself as a true pioneer and entrepreneur within the sports and business industry. As the former owner of the NBA Phoenix Suns, MLB Arizona Diamondbacks and most recently, director of Team USA Men's Basketball for the Olympics, his merits and accomplishments are vast, timeless and relevant in today's business environment. He is the chairman of our business advisory board and can often be seen interacting with our students.

Our mission is to provide a hands-on education, taught by experienced professionals, in an environment that helps create connections, networking opportunities, internships and world experience that can't be gained from a textbook. Here at the Colangelo College of Business, we believe that is invaluable.



JERRY COLANGELO MUSEUM

Visit gcu.edu/colangelo to learn more about Jerry Colangelo and his nearly five decades as one of the most active and influential community leaders in the Valley of the Sun.



BUSINESS DEGREES

The Colangelo College of Business offers degrees that address the needs of contemporary business environments.

We nurture the startup spirit, propelling your entrepreneurial visions on a powerful platform with opportunities to help you gain experience. Our philosophy is Lopes First, which means that we embrace a student-centric culture with an emphasis on higher purpose, conscious capitalism and academic success. We remain committed to providing students with a Biblically-rooted college education centered on Christian principles, known as One Foundation.





- **ACCOUNTING**

- ACCOUNTING WITH AN EMPHASIS IN PUBLIC ACCOUNTING
- APPLIED BUSINESS ANALYTICS
- APPLIED BUSINESS INFORMATION SYSTEMS
- APPLIED ENTREPRENEURSHIP
- APPLIED HUMAN RESOURCES MANAGEMENT
- APPLIED MANAGEMENT
- APPLIED MARKETING AND ADVERTISING
- BUSINESS ADMINISTRATION
- BUSINESS ANALYTICS
- BUSINESS INFORMATION SYSTEMS
- BUSINESS MANAGEMENT

- **ENTREPRENEURIAL STUDIES**

- ENTREPRENEURIAL STUDIES WITH AN EMPHASIS IN ENGINEERING MANAGEMENT
- ENTREPRENEURIAL STUDIES WITH AN EMPHASIS IN TECHNOLOGY MANAGEMENT
- FINANCE
- FINANCE WITH AN EMPHASIS IN FINANCIAL PLANNING
- FINANCE AND ECONOMICS
- HOMELAND SECURITY AND EMERGENCY MANAGEMENT
- HOSPITALITY MANAGEMENT
- MARKETING AND ADVERTISING
- RISK MANAGEMENT
- SPORTS AND ENTERTAINMENT MANAGEMENT
- SUPPLY CHAIN AND LOGISTICS MANAGEMENT



**FOR MORE DETAILS ON THIS
FULL LISTING OF DEGREES,
VISIT [GCU.EDU/CCOB](https://www.gcu.edu/ccob)**

**A COMPLETE CATALOG OF
MINORS TO COMPLEMENT
YOUR MAJOR CAN BE FOUND
AT [GCU.EDU/MINORS](https://www.gcu.edu/minors)**

STUDENT CERTIFICATION OPPORTUNITIES

Students can gain specialized skill sets that potentially help lead to further knowledge through certifications such as DASM (Disciplined Agile® Scrum Master), CAPM (Certified Associate in Project Management) and many more.





charles
SCHWAB



CANYON
ANGEL

CLUBS AND ACTIVITIES

The Colangelo College of Business (CCOB) offers opportunities to exercise your skills in leadership development and enjoy camaraderie with your fellow Lopes. Begin a student-run club or join others in networking opportunities with your GCU peers. Here are just a few of the activities and organizations where CCOB students can get involved and apply their entrepreneurial skills:

CANYON ANGELS

Canyon Angels is a Phoenix-based, 501(c)6, member-led organization that serves as a facilitator to filter early stage, high-growth investment opportunities for GCU member investors. As a GCU investor group and angel investment network, Canyon Angels helps fund business startup ventures around the nation and provides students with due diligence experience.



“In Canyon Angels, we help students understand what startup companies are looking for and really work hard to give them that hands-on learning experience. We love questions – the more the better! That’s why we try to get as many guest speakers as possible.”

– **Christian Ivascanin, Canyon Angels**

CHARLES SCHWAB FINANCE CENTER

The multiyear grant from Schwab Advisor Services, in partnership with the Charles Schwab Foundation may help students get one step ahead in all facets of financial services. It will create a home for finance classes and finance clubs and provide a destination for guest speakers on investing and financial literacy.



WOMEN IN BUSINESS

“The Women in Business club was founded to enhance the college experience of female business students. Co-founding the club has already been hugely influential in preparing me for my career. Through the club, I was connected to my current job, given real leadership experience and made connections with leaders in the Phoenix business community.”

– **Belle Rakestraw, Bachelor of Science in Business Management, Class of 2024**

CLUBS AND ACTIVITIES

CANYON VENTURES

Established in August 2015, Canyon Ventures is GCU's unique organization that brings together scholars, entrepreneurs, investors, revenue growth experts and mentors to create a collaborative business environment. The space includes local businesses who have committed to give career opportunities to GCU students. Some businesses are even started by students, and all of the organizations provide Lopes with industry-caliber experience. Visit gcuworks.com to learn more.

SCAN TO LEARN MORE



CANYON CHALLENGE

GCU's entrepreneurial pitch competition Canyon Challenge is held twice a year and gives students a chance to compete for investor dollars to be put into the products they develop specifically for the challenge.





PROJECT MANAGEMENT CLUB

“The Project Management Club (PMC) is very interesting, but not many students know about it! I believe it's one of GCU's best kept secrets. When the club started up again after the pandemic, I jumped at the opportunity to be on the leadership team. Since then, I have been the director of communications and this coming year I will be the president. I'm incredibly proud of how our group helps students to prepare for their project management career by providing them with real-world opportunities, such as CityServe and other local charities that build our community. I had the chance to really put my project management skills into practice. It's been an amazing journey so far and I've loved every minute of my involvement with the PMC.” – **Avery Bernard, Bachelor of Science in Entrepreneurial Studies with a Minor in Pre-Law, Class of 2023**



CANYON VENTURES



CLUBS AND ACTIVITIES

FALL 2021 WINNER - WASH THE CITY



"As I began to pursue Christ more purposefully in my sophomore year at GCU, I felt called to serve my city. One day, I was driving in my car and the name Washed Clothing (Washed Apparel Serving Humanity Every Day) came into my mind. So, I went home, bought the domain and set up the Instagram. The first post was a challenge to let people know that I would match the number of new followers with the same number of shirts being distributed to the homeless. The next week I walked into downtown Phoenix with a plastic clothing rack and 25 T-shirts. I had no clue if this was really going to be impactful at all. But the words of a man who received one of the shirts really kept me going: 'You don't understand what it's like to wake up in the morning and not be able to shower. All we have is a Washed T-shirt.' I was like, 'Oh, wow. I'm really making a difference in helping people'.

For any GCU business student, the Canyon Challenge is the ultimate. So, to be able to not only go through the process of pitching Washed Clothing (which is now Wash the City) – but to actually win – that was a truly fantastic experience that I'll never forget."

– Jayce Candrea, BS in Business Management, Colangelo College of Business, Class of 2022



SPRING 2022 WINNER - CAMPUS CONSIGNMENT



"I have a real heart for minimizing waste, so I loved the idea of putting a thrift shop on the GCU campus. But having a regular brick-and-mortar store wasn't really possible because of the space needed to hold the inventory. So, I started thinking about the different marketplace groups online and how disorganized and cluttered most of them were. I felt that there was a better option. So, I started initially looking online for code builders, but ultimately ended up building the app myself and launching Campus Consignment within a three-month period so that it was ready for the Canyon Challenge in April.

In order to be considered for the Canyon Challenge, you must first go through the IDEA club. On a final day about a week before the competition, everyone who wants to be considered shows up and we pitch 'Shark Tank' style. There were over 25 people with their pitch and out of that, five were selected to compete in the official Canyon Challenge. I was so excited and honored to be one of the finalists. But to actually win...that was very, very exciting and a great reward."

- Melissa Papulski, Double Major: Bachelor of Arts in Digital Film (College of Arts and Media) and Bachelor of Science in Applied Entrepreneurship (Colangelo College of Business), Class of 2022

INTERNSHIPS AND EMPLOYMENT *OPPORTUNITIES*

Real workplace learning experiences and academics go hand-in-hand in preparing for your future. Internships are a valued part of gaining career development and getting ahead during job searches.





"GCU really provided a lot of opportunities that helped prepare me for my current job as a senior associate at Vanguard. I was an officer in the Finance Club for my last two years at GCU and also got involved with Canyon Angels, which is an angel investment group that helps fund scalable startups. And all of my finance professors were amazing. They work hard to prepare you for taking your Securities Industry Essentials (SIE) tests – which are really tough, but so important to your future success."

– Michael Osborne, Bachelor of Science in Business Administration with a Minor in Marketing, Class of 2021



"I'm currently with Charles Schwab in advisor services, working with advisors from different firms. I help them with any questions that they have about any of their client accounts, set up journaling between bank accounts and offer assistance on the shop platform. I was referred to this job by one of my professors, Alan Klibanoff, who has had huge impact on my professional development. He truly changed the course of my education."

– Johanna Gonzalez, Bachelor of Science in Finance and Economics, Class of 2022



"I currently work for a Phoenix-based firm called Trinity Capital and we do venture debt and equipment financing. A professor at GCU actually made the introduction to Trinity for me on my behalf. GCU's entrepreneurship program revolves around two main things: learning how to solve a problem and the business model canvas. So, when I'm talking to founders and CEOs and CFOs, a lot of the questions that I'm asking revolve around those pillars: What is your total market? How are you doing with revenue? How fast can you scale from where you are? I really got a solid business foundation from my entrepreneurial studies at GCU and it's been exciting to put these skills to work at Trinity."

– Carson Foley, Double Major: BS in Entrepreneurial Studies and Marketing and Advertising, Class of 2021

NEXT STEPS

1



Apply at gcu.edu/ApplyNow and upload your transcripts. No application fee.

2



Make an appointment with your counselor to review scholarships and programs.

3



Upon acceptance, visit campus (all-expenses-paid¹ programs available).

4



Register early to secure courses and on-campus housing.

5



Pack your sunglasses and move to Lope Country!

TO LEARN MORE ABOUT GRAND CANYON UNIVERSITY

undergraduate programs offered on campus, available scholarships and more, contact an admissions counselor.

[855-428-7884](tel:855-428-7884) | gcu.edu/CampusAdmissions

¹Travel reimbursement is only available to accepted prospective traditional campus students, plus one legal guardian, from a student's home city/state to Phoenix, AZ. School/district/organizations staff, faculty and/or personnel are also eligible. To participate, the program requires a signed MOU by both the student and parent/guardian or personnel, approval of travel dates by GCU and receipts submitted per GCU requirements. Travel reimbursement thresholds vary based on location and education sector. Only one form of travel will be reimbursed, air or ground. GCU does not reimburse hotel expenses, baggage costs, early check-in or travel insurance fees. Travel reimbursement usually occurs within ⁴⁵ days.

Grand Canyon University is accredited by the Higher Learning Commission (hlcommission.org), an institutional accreditation agency recognized by the U.S. Department of Education. Please note, not all GCU programs are available in all states and in all learning modalities. Program availability is contingent on student enrollment. Important policy information is available in the University Policy Handbook at gcu.edu/academics/academic-policies.php. The information printed in this material is accurate as of JUNE 2023. For the most up-to-date information about admission requirements, tuition, scholarships and more, visit gcu.edu. Approved by the Director of Academic Operations of the Colangelo College of Business on June 19, 2023. ©2023 Grand Canyon University 22GTR0550

