

GRAND CANYON UNIVERSITY

# ESPORTS



**THE PREMIER DESTINATION FOR COLLEGIATE ESPORTS**  
*WHERE PASSION MEETS PERFORMANCE*

# PLAY

# YOUR

# PASSION

## BE A PART OF A NATIONALLY-RANKED PROGRAM

Grand Canyon University's Esports program strives to be the premier gaming organization in the country. As of Spring 2020, the club had over 100 collegiate players participating across more than 20 teams. The student-led organization also had more than 950 members, all of which contribute to a supportive gaming community that fosters a competitive spirit, creates a casual social environment and sets up opportunities for student leaders to grow professionally.

## PROGRAM ACCOLADES

### Super Smash Bros. Ultimate

- GCU Storm, 1st place, Pure Smash #41
- GCU Keeganners, 1st place, FireFox Friday 67
- GCU Bright, 1st place, Thunder Summit 1 Invitational

### Rocket League

- New Mexico State Invitational LAN, 1st place
- GGLLeague Winter 2022 Division A, 2nd place
- EsportsU CECC Southwest Regional, 3rd place

### Overwatch

- GCU 2021 Invitational LAN, 1st place
- Activision-Blizzard Collegiate, Top 32
- National Association of Collegiate Esports, Top 16

### League of Legends

- NECC Fall 2022, 1st Place
- College League of Legends, Top 64

### VALORANT

- AVGL VALORANT 2022, 5th Place
- CECC LCQ, 2nd Place

## PROGRAM BENEFITS

All Esports members have access to the GCU Esports Arena featuring high-end gaming PCs with i7 CPUs and RTX-series graphics cards, dedicated Discord access, luxury gaming chairs, tournament viewing areas and current-generation consoles stationed around the facility. There are numerous events focused on different titles and communities that members can participate in throughout the academic year. Varsity players receive a jersey, one-on-one support, mentorship, additional facility access and more!

# COMMUNITY



GCU Esports is committed to having an impact on its local community by way of volunteering, working with local charities and being involved with local middle and high school esports to not only create more opportunities for young students in Arizona but also instill character in those students once they join GCU Esports.

# COMPETITIVE

GCU Esports players prepare for tournaments with high-intensity training. One of our greatest success stories has been our GCU Fortnite team winning the WAC title at the CEI conference tournament. Our Overwatch team made the collegiate playoffs and was featured on ESPN as a top Esports program in the country! The team was ranked as high as number two in the country in the Overwatch title for 2018-19.

GCU Esports houses five scholarship rosters and over 10 club rosters where we compete and rank nationally in leagues such as: **College Rocket League, Collegiate StarLeague, the American Video Game League and more.** Varsity teams commit to 10 – 20 hours of practice a week. Gamers who wish to compete at a higher level must attend tryouts at the start of every semester or be scouted online through recruiting hubs such as Stay Plugged In. These talented and committed teams strive to play at their best and make it to the national stage while still maintaining a sense of comradery and fun. As the club continues to grow and evolve, it's open to helping students form new teams and leagues based on interests and skill level.

## EVER-EXPANDING GAMES AND TITLES:

- Apex Legends
- Call of Duty
- Fortnite
- Minecraft
- Rainbow Six: Siege



# CLUB

GCU Esports is primarily driven by its casual community. With a membership of 1,000+, most of our members have an interest in gaming and esports that results in a space for likeminded gamers to connect, create friendships and find a home in gaming and esports.

# CONTENT

GCU Esports is committed to a future where we give GCU fans, prospective students and parents a window into who we are and what we do behind the scenes through long form and short form content on platforms like YouTube, Instagram, Twitter, TikTok and Facebook that focuses on the people creating, building and contributing to GCU Esports.

# CAREER

GCU Esports provides opportunities for students to get real-world experience in the fields of digital marketing, production, social media, business operations, management and more. We also provide opportunities for these students to apply their real-world experience to internship opportunities that are applicable to the student's professional future.



# ESPORTS ARENA

GCU's brand-new Esports Arena provides a competitive and welcoming virtual space where students connect, compete and grow as a team using the latest in gaming technology. The facility will continue to expand to serve the needs of students and meet the demands of the growing club. Newcomers and those who just want to play their favorite game for fun are welcome!

## ESPORTS ARENA IS HOME TO:

- High-end gaming desktops, professional-grade peripherals, gigabit internet and the latest consoles.
- The newest console exclusives on Xbox, PlayStation and Nintendo platforms.
- Tournament viewing area to watch exciting matches and events, as well as a lounge space for meeting up with friends.
- An accessible premium experience; pricing is by the hour with affordable rates compared to other LAN centers.

## GCU ESPORTS ARENA EXPANSION: SHAPING THE FUTURE

Technology and gaming standards are ever-changing, so our Esports Arena is too! Our facility now includes a varsity competition and training module with full production capabilities for all streaming platforms and features 72 high-performance gaming desktop stations. Recent renovations also include dedicated scholarship-team stations, a restructured console area and a mobile gaming lounge space that is perfect for gaming or hanging out with the Esports community. A visual and graphic overhaul helps provide a premier experience for all gamers on campus!

The Esports Arena, located in the Technology Building (building 57, room 221), is open to all students and creates a high-energy gaming environment where friends can team up, play and cheer each other on. Come experience it for yourself!

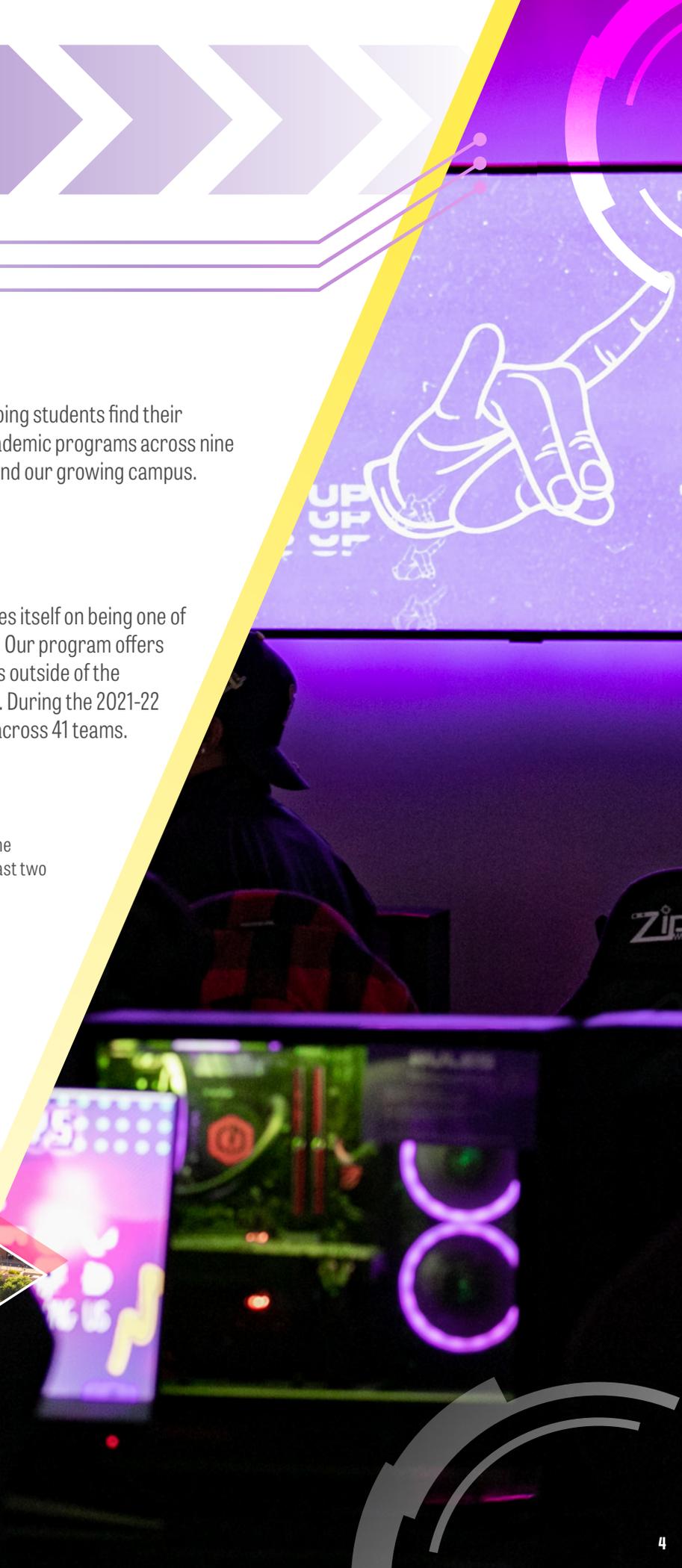
## ABOUT GCU

GCU is Arizona's premier, private Christian university helping students find their purpose. As of Sept. 30, 2022, we offer more than 318 academic programs across nine colleges for more than 25,300<sup>1</sup> ground students who attend our growing campus.

## GCU CLUB SPORTS

GCU is proud of our robust club sports offerings and prides itself on being one of the fastest growing club sports programs in the country. Our program offers a great opportunity for students to excel at their passions outside of the classroom and be a part of national athletic communities. During the 2021-22 academic year, GCU Club Sports had over 1,600 athletes across 41 teams.

<sup>1</sup>Includes all students who attend campus classes (traditional and cohort) who have a last date of attendance of three weeks after the start of the Fall 2022 semester for traditional students, or in the last two months of Q1 for cohort students.



# AFFORDABILITY AND SCHOLARSHIPS

On average, a student qualifies for approximately **\$7,600 in GCU-funded scholarships** for the academic year, which reduces tuition by nearly half.<sup>2</sup>

## ESPORTS SCHOLARSHIPS

GCU now offers scholarships for varsity athletes in Esports which further helps to reduce tuition costs. For additional details on scholarships contact Director of Esports Operations, Jay DeShong at [jay.deshong@gcu.edu](mailto:jay.deshong@gcu.edu)

<sup>2</sup> Average tuition after scholarships is approximately \$7,600. Scholarships may be awarded based on sixth semester transcripts (high school transcripts that are submitted after Junior year of high school). At the time in which final official transcripts are received, GCU reserves the right to rescind or modify the scholarship if it is determined that eligibility was not achieved. GCU reserves the right to change or decline scholarship awards for any reason. If a student does not meet the minimum renewal criteria, their scholarship will be forfeited. Prices based on 2020-21 rate and are subject to change.



In 2022, GCU's traditional campus students received over **\$180 MILLION** in scholarships.

## NEXT STEPS

1. Apply at [gcu.edu/ApplyNow](https://gcu.edu/ApplyNow) and upload your transcripts. No application fee!
2. Schedule an appointment with your Admissions Counselor to review your scholarship eligibility and program of study.
3. Arrange your campus visit (all-expenses paid<sup>1</sup> programs available).
4. Register early for courses and secure on-campus housing.
5. Pack your sunglasses and move to Lope Country!

To find out more about GCU, undergraduate programs offered on campus, available scholarships and more, contact an admissions counselor.

855-428-7884 | [gcu.edu/CampusAdmissions](https://gcu.edu/CampusAdmissions)

## JOIN OUR SERVER

-  [Discord.gg/GCU](https://discord.gg/GCU)
-  [@Esports\\_GCU](https://twitter.com/Esports_GCU)
-  [@GCU\\_Esports](https://www.instagram.com/GCU_Esports)
-  [GCU Esports](https://www.youtube.com/GCU_Esports)

For an inside look at GCU Esports, check out our video using the QR code below:



Learn more at [GCUEsports.com](https://GCUEsports.com) today!



<sup>1</sup>Travel reimbursement is only available to accepted prospective traditional campus students, plus one legal guardian, from a student's home city/state to Phoenix, AZ. School/district/organizations staff, faculty and/or personnel are also eligible. To participate, the program requires a signed MOU by both the student and parent/guardian or personnel, approval of travel dates by GCU and receipts submitted per GCU requirements. Travel reimbursement thresholds vary based on location and education sector. Only one form of travel will be reimbursed, air or ground. GCU does not reimburse hotel expenses, baggage costs, early check-in or travel insurance fees. Travel reimbursement usually occurs within 45 days.



# GAME GCU ESPORTS



Club sports are not regulated by the National Collegiate Athletic Association (NCAA), and do not have varsity status at the intercollegiate athletic level. However, club sports are organized and administered by their respective national sport governing body.

Grand Canyon University is accredited by the Higher Learning Commission ([hlcommission.org](http://hlcommission.org)), an institutional accreditation agency recognized by the U.S. Department of Education. Please note, not all GCU programs are available in all states and in all learning modalities. Program availability is contingent on student enrollment. Important policy information is available in the University Policy Handbook at [gcu.edu/academics/academic-policies.php](http://gcu.edu/academics/academic-policies.php). The information printed in this material is accurate as of MARCH 2023. For the most up-to-date information about admission requirements, tuition, scholarships and more, visit [gcu.edu](http://gcu.edu). Approved by the Director of Esports Operations on March 2, 2023. ©2023 Grand Canyon University 23ACSE0002