

**GRAND CANYON
UNIVERSITY™**

College of
ARTS AND MEDIA

FIND YOUR PURPOSE

Private. Christian. Affordable.



Our

MISSION

The College of Arts and Media (CAM) promotes flourishing through creative collaboration, authentic storytelling and a missional spirit.



Message from **THE DEAN**



Welcome to the College of Arts and Media at Grand Canyon University. We offer professional degrees in advertising and graphic design, social media, film, theatre, music and dance, as well as theatre, music and dance education that lead to state licensure. Through these programs, we equip artists to become entrepreneurs by sharpening your vision and amplifying your voice. Many of our professors are working professionals and performers who share their knowledge and experience to guide you on your artistic journey. We're a creative community and our degrees are rooted in faculty and student collaboration. Ethington Theatre hosts six productions a year, giving students opportunities to get involved in musicals, dance concerts and film festivals. Our choirs and bands perform across the Valley and at our rousing athletic events, while graphic design, film and social media majors hone their skills and build their portfolios and reels. Whether you want to perform, teach or create, the College of Arts and Media is a place to clarify your calling and expand your reach.

*– Dr. Craig Detweiler
Dean of the College of Arts and Media*

College of Arts and Media Blog

Our arts and media degrees are rooted in project-based learning, studio practice and emerging technologies. Students learn from active industry professionals to foster critical awareness and artistic exploration. Faculty and students frequently address some of the most common questions about creativity and entertainment on our blog: gcu.edu/artsandmediablog

Undergraduate

DEGREE PROGRAMS

Join our creative community and nurture your vision and voice at GCU's College of Arts and Media. Our collaborative and cross-disciplinary approach led by skilled faculty makes our university the ideal place for you to learn, rehearse and launch. At GCU, you can expect a collegiate experience enriched with opportunities to practice and perform alongside active industry professionals.

GCU's **One Foundation** integrates our Christian worldview into the academic environment in order to honor God, serve our neighbors and infuse purpose into preparation for careers in arts and media.

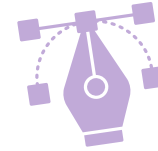


BACHELOR OF ARTS

- *Advertising and Graphic Design*
- *Dance*
- *Digital Design with an Emphasis in Animation*
- *Digital Design with an Emphasis in Web Design*
- *Digital Film with an Emphasis in Production*
- *Digital Film with an Emphasis in Screenwriting*
- *Music Education – Instrumental: Brass, Woodwind, Percussion, Strings*
- *Music Education – Choral: Voice*
- *Music with an Emphasis in Instrumental, Piano or Vocal Performance*
- *Social Media*
- *Theatre and Drama*

For more details and a full listing of degrees, visit gcu.edu/CAM

Prospective students must audition for dance, music and theatre programs. Digital film and design students are not required to audition or submit a portfolio for admission. Our curriculum is designed to provide opportunities for students to build a professional portfolio while attending GCU through curricula aligned with industry standards.





OPPORTUNITIES

Phoenix is home to so many stages, clubs, churches and stadiums that our students work and perform all across the Valley. Our CAM students get unique opportunities to serve local businesses and communities through our clubs and student worker jobs.

Visit gcuclubs.org for more information and a full list of clubs.



CANYON CREATIVE

This student-led ad agency focuses on designing for local nonprofits and emerging businesses, providing students with professional opportunities for growth and experience while contributing to the GCU community.

Learn more at canyoncreative.org

ETHINGTON DANCE ENSEMBLE

This ensemble is comprised of talented dance students who participate in our Ethington Theatre season and Elementary Dance Tour. Open to any GCU student by audition. For information about upcoming performances, visit events.gcu.edu

ETHINGTON THEATRE

For more than 50 years, GCU's intimate 311-seat Ethington Theatre has hosted theatrical productions, dance performances, music concerts and digital film screenings created by exceptional student performers, artists and technicians within the college.

Learn more at gcu.edu/ethington

ETHINGTON THEATRE SERIES

The series consists of six main stage productions, including a wide range of plays and musicals. Students of all levels, including those not majoring in the arts, are eligible to participate in theatre productions. Unlike many university productions, first year students have frequently been cast, even in leading roles!

Two wooden drumsticks are positioned vertically on the left side of the page. The top of the drumsticks are rounded and have a small hole. The background features decorative elements: light blue curved lines at the top left and purple chevron patterns at the top right.

GCU BANDS

GCU offers three different band performance ensembles designed to give students an opportunity to continue playing throughout their college days, no matter their major. The Thundering Heard Pep Band performs in support of GCU athletic and promotional events on and off campus. The GCU Wind Ensemble performs the finest concert literature and chamber music and the GCU Thunder Big Band is our jazz band.

GCU CHOIRS

GCU has two on-campus choirs: Canyon Choral Society and Canyon Chorale. Students of any major are welcome to join and perform in the ***Ethington Music Concert Series***.

GCU STRING ENSEMBLE

The GCU String Ensemble currently performs smaller chamber works but is growing towards becoming a GCU Orchestra. Students with string experience who wish to perform in college should consider joining.



“

I was so excited and honored just to be one of the finalists, but to win for an app I invented and designed was humbling. I was willing to work hard and I believed I was going to get there, but my instructor, Robert Vera, was the fire behind me. He was such a great resource and mentor as I went through the entire process.

”

– **Melissa Papulski, Double Major: BA in Digital Film and BS in Applied Entrepreneurship '22 Alumna**

*Winner of the first place cash prize at **Canyon Challenge** for her app, Canyon Consignment, a marketplace that helps students to sell their unwanted items and reduce the load on our landfills.*



CAM Learning Labs

Our College of Arts and Media students utilize GCU Lopes Live Labs throughout our hands-on learning facilities. *The Digital Film Equipment Lab* is open to our film students and stocked with cameras (RED, BlackMagic, Sony), sound and lighting equipment available for students to rent at no additional cost.



- **Black Box Theatre** – GCU has transformed this dynamic venue into a versatile creative lab and performance space to help students develop their sound design and theatrical lighting skills.
- **Choir, Orchestra and Band** have a dedicated rehearsal room and instrument storage area in Bldg 58-158. We have 14 individual practice rooms, many of which are equipped with pianos.
- **Dance Studios** – GCU has multiple dance studios and music rehearsal spaces across campus.
- **Editing Lab** is equipped with iMac desktops, offering film students a space to complete projects and assignments.
- **GCU Ad Agency** – prepares students for careers in advertising and marketing by offering them experience in an actual agency setting.
- **GCU Design Studio** – students have a space to work on skills such as figure drawing, animation and sculpting.
- **Recording Labs** – Our recording labs and whisper rooms, are ideal for voice-over work, music production or podcast recording.

BLACKMAGIC DESIGN TRAINING

As a Blackmagic Design Training Partner, GCU hosts in-person training on DaVinci Resolve 15, a professional non-linear editing system with cutting-edge color correction capabilities and an Advanced Fairlight audio system. Once the classroom training is completed, individuals are able to take an online exam to become certified.

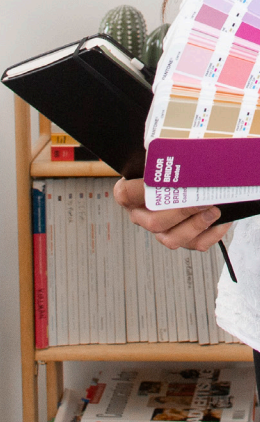


STUDENT ACCOLADES



Alongside an accomplished faculty, our most talented students and graduates have been recognized for their achievements in dance, digital design, film production, musical theatre, screenwriting and much more.

- GCU theatre student Daniella Brown won a regional sound design competition at the **Kennedy Center American College Theater Festival** this year against students from universities across the west.
- Film and theatre students interned on the set of the feature film **Identity Crisis** filmed on GCU's campus, **building the set pieces** and earning screen time!
- GCU student-led advertising agency **Canyon Creative** worked on a beautification project for a high-school this year. GCU student designs have transformed the halls of the College of Arts and Media.
- GCU design major Jenna Sawyers won a competition to create the cover for the latest worship album from **GCU's Grand Collective**.
- GCU Dance majors performed in Rihanna's Super Bowl LVIII halftime show in Glendale, Arizona.
- GCU film student Melissa Papulski won the **first place cash prize at Canyon Challenge** for an app she developed called Canyon Consignment.
- GCU student Joseph Allen received the **Golden Buzzer award** on America's Got Talent.
- GCU won awards in local and international film festivals, including Awards International Film Festival, FilmQuest and IMDb Independent Shorts.
- Our 2021-22 Ethington Theatre productions and performers were nominated for **24 arizoni Awards** from directing to costume design to acting, receiving six prizes including Best Musical for The Addams Family.
- 12 Film majors who won our annual GCU Film Festival and Pitch Fest competition earned a trip to the 2023 Sundance Film Festival sponsored by the Bridges/Larson Foundation.







STELLAR STUDENT WORK

The best way to fully appreciate how our students excel is to view their amazing work firsthand.

Internships, awards and performance opportunities for our arts and media students have included:

- Arizona Diamondbacks
- NBC News in New York
- NBC Sports during Superbowl XLIX
- **Opera Australia**
- Performing on Broadway in *Les Miserables*
- Phoenix Suns

Learn more at [GCU Arts](#), [GCU Design](#) and [GCU Film](#).

TAKE THESE NEXT STEPS

1



Apply at
gcu.edu/ApplyNow
and upload your transcripts.
No application fee!

2



Make an appointment with
your counselor to review
scholarships and programs.

3



Upon acceptance visit campus
(all-expenses-paid¹
programs available).

4



Register early to secure
courses and
on-campus housing.

5



Pack your sunglasses and
move to Lope Country!

TO LEARN MORE ABOUT GRAND CANYON UNIVERSITY,

undergraduate programs offered on campus, available scholarships and more, contact an admissions counselor.

855-428-7884 | gcu.edu/CampusAdmissions

¹Travel reimbursement is only available to accepted prospective traditional campus students, plus one legal guardian, from a student's home city/state to Phoenix, AZ. School/district/organizations staff, faculty and/or personnel are also eligible. To participate, the program requires a signed MOU by both the student and parent/guardian or personnel, approval of travel dates by GCU and receipts submitted per GCU requirements. Travel reimbursement thresholds vary based on location and education sector. Only one form of travel will be reimbursed, air or ground. GCU does not reimburse hotel expenses, baggage costs, early check-in or travel insurance fees. Travel reimbursement usually occurs within 45 days.

Grand Canyon University is accredited by the Higher Learning Commission (hlcommission.org), an institutional accreditation agency recognized by the U.S. Department of Education. Please note, not all GCU programs are available in all states and in all learning modalities. Program availability is contingent on student enrollment. Pre-licensure nursing students who begin or resume attendance in Fall 2020 and beyond will be ineligible to utilize most GCU institutional aid/scholarships for tuition and fees once accepted into the clinical portion of the program. Important policy information is available in the University Policy Handbook at <https://www.gcu.edu/academics/academic-policies.php>. The information printed in this material is accurate as of AUGUST 2023. For the most up-to-date information about admission requirements, tuition, scholarships and more, visit gcu.edu. Approved by the Dean of the College of Arts and Media on March 3, 2023. ©2023 Grand Canyon University 23GTR0410