



**YOUR FUTURE IN FINANCE AND NUMBERS
BEGINS WITH PURPOSE**

BUSINESS EDUCATION THAT PUTS YOU FIRST

GCU offers a range of degrees designed to help you flourish in today's evolving business landscape and pursue a career that aligns with your calling. Our philosophy is Lopes First, which means we embrace a student-centric culture emphasizing higher purpose and conscious capitalism. Our faith-based programs empower students to develop their entrepreneurial vision through hands-on learning, ethical leadership and mission-driven problem-solving.

WHAT SETS US APART

- ▶ **Lead with Purpose:** Our core pillars — Servant Leadership, Ethics and Entrepreneurism — help shape your entire learning experience so you can graduate with the skills and mindset to lead with integrity, using finance as a force for business for good.
- ▶ **Learn in Innovative Spaces:** Take advantage of facilities like the collaborative hub at Canyon Ventures and partnerships with Charles Schwab to gain practical insight and prepare to lead with ethics and skill.
- ▶ **Take a Hands-On Approach:** Enjoy opportunities to become familiar with industry testing and certifications, practice innovative thinking and connect directly with industry professionals and organizations.

- In 2018, CCOB launched the Bachelor of Science in Finance program, incorporating **Securities Industry Essentials (SIE)** content and exams in partnership with Charles Schwab to better prepare students for careers in finance.

- In 2021, the **Charles Schwab Finance Center** was unveiled, providing students with **access to 10 Bloomberg terminals** (as of February 2025) for real-time market data, analytical tools and trading capabilities. The center also offers a dedicated classroom space and opportunities to engage with the Finance Club and Investment Club.

In just a few years, CCOB's finance major has experienced growth, with graduates securing positions at leading firms such as **Morgan Stanley, JP Morgan, Vanguard, The Family Office, Ron Blue Trust, Fidelity and Northern Trust**. GCU alumni span across major financial hubs, including roles from San Francisco to Chicago to New York City, reflecting the program's nationwide impact.¹

¹Self-reported data. GCU does not have direct employment relationships with these companies.



DESIGNATIONS AND ACCREDITATIONS

ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP): GCU's Colangelo College of Business has several programs accredited by the ACBSP, including its Bachelor of Science in Accounting, Bachelor of Science in Business Analytics and Bachelor of Science in Finance and Economics.

BUILD ON A LEGACY OF LEADERSHIP: JERRY COLANGELO'S INFLUENCE: Jerry Colangelo's name represents more than business experience — it stands for visionary leadership, integrity and making an impact beyond profits. At the Colangelo College of Business, we prioritize real-life impact over traditional accolades or superficial recognition, focusing on how we can help you make a difference in your community:

- ▶ **Leadership and Legacy:** We draw inspiration from Mr. Colangelo's achievements with the Phoenix Suns, Arizona Diamondbacks and Team USA Basketball to model excellence, innovation and relevance in today's business landscape.
- ▶ **Practical Education:** We prioritize hands-on learning led by industry professionals, helping you gain practical skills and knowledge that can help prepare you for everyday challenges.
- ▶ **Networking and Experience:** We aim to create opportunities for you to build connections, secure internships and engage in experiences that extend beyond academic theory, fostering professional growth and readiness.

Character is not just about reputation but about tangible, meaningful contributions to your success and the broader business community.

CREATING COMMUNITY:

Resources and Clubs

ON-CAMPUS FACILITIES AND STUDENT RESOURCES

Our campus is equipped with modern facilities and diverse resources to support your educational journey. From the library to our labs, we're here to help you reach your academic goals. Here are some of the amenities available to you:



CANYON ANGELS: Where students get a front-row seat to the world of startups — collaborating with startup leaders to analyze business plans and offer key insights into investment opportunities and risks.



CHARLES SCHWAB FINANCE CENTER: Home to 10 Bloomberg terminals, many finance classes and the place for guest speakers to discuss investing and financial literacy.



TEDxGCU: A hub for bold ideas and meaningful conversations, inspiring attendees to make an impact beyond the event each year.

CLUBS AND ORGANIZATIONS

Joining a club is a great way to enhance your academic experience, develop new skills and connect with fellow students. Some finance and numbers related clubs at GCU include:

- **Finance and Economics Club | @GCUFinance:** Get hands-on experience from professionals, mentors and peers, expanding your knowledge and network to one day guide others toward similar opportunities.
- **GCU Accounting Society | @gcuaccsocc:** Gain professional growth through education, networking and community service while building connections to secure internships and job opportunities.
- **GCU Real Estate Club | @GCURealEstateClub:** Participate in networking events, speaker presentations, career building trainings and property tours for an inside look at the real estate industry and its wide range of opportunities.
- **IDEA Club | @ideagcu:** Discover a place where traditional and online students, alumni, faculty and staff can find resources and support to develop their entrepreneurial passion.
- **Women in Business | @gcuwib:** Connect, collaborate and grow as a female CCOB student through this student-run club designed to enhance your learning experience and expand your network.

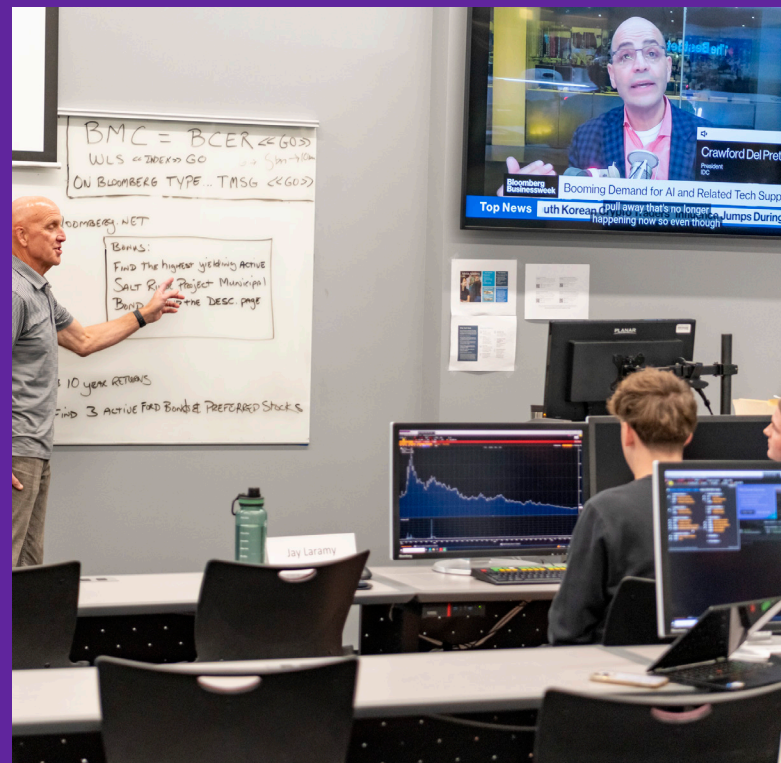
“In my entrepreneurial studies classes, I’ve been trained to start and grow a franchise business, which now operates in over five states. I also run the **IDEA Club**, where we help students turn their ideas — whether physical products or services — into cash in their pockets. I’m proud that through the IDEA Club, students have transformed what was once just an idea into something tangible and profitable.”

CONNOR VICARY | Bachelor of Science in Entrepreneurial Studies, Class of 2024

JUMP START YOUR FINANCE AND NUMBERS CAREER

CANYON VENTURES: GCU’s hub for scholars, entrepreneurs, investors, revenue growth experts and mentors to foster collaboration and growth. This space hosts local businesses dedicated to providing career opportunities for GCU students, including some ventures founded by students themselves. All participants can benefit from industry-level experience and connections. Visit [GCUWorks.com](https://www.gcuworks.com)

CANYON CHALLENGE: GCU’s entrepreneurial pitch competition, Canyon Challenge, takes place twice a year, giving students the opportunity to compete for cash prizes to support the innovative products they develop for the event.





STUDENT SPOTLIGHT

“The Women in Business club was founded to enhance the college experience of female business students. Co-founding the club has already been hugely influential in preparing me for my career. Through the club, I was connected to my current job, given real leadership experience and made connections with leaders in the Phoenix business community.”

BELLE RAKESTRAW | Bachelor of Science in Business Management, Class of 2024

HEAR MORE FROM SOME OF OUR STUDENTS!



Scan the QR code to learn how GCU can help you reach your full potential and find your purpose!



MANAGE MONEY. EVALUATE RISK. MAKE AN IMPACT.

GRAND CANYON UNIVERSITY'S COLANGELO COLLEGE OF BUSINESS

strives to inspire and enrich the lives of its students through immersive learning experiences and a student-centric culture. By fostering financial acumen, strategic thinking and a commitment to data-driven decision-making, we aim to help equip you with the skills to create sustainable solutions in your community. With these tools, you can drive innovation, build economic opportunities and use business as a force for good.

From hands-on learning opportunities to our vibrant campus life and welcoming Christian worldview, we invite you to discover why many current students and Lope alumni proudly consider themselves part of the GCU family. Come and experience the GCU difference!

SCAN THE QR CODE TO HEAR A WELCOME MESSAGE FROM THE DEAN!



DEGREE PROGRAMS

GCU offers a transformative higher education designed to prepare you for a career you may find rewarding. Our programs including bachelor's degrees in accounting, finance and economics, business analytics and risk management and other areas of study like public accounting and financial planning, will challenge your intellect, expand your horizons and help you contribute to the ever-evolving field of finance and numbers.

For more details and a full listing of degrees, visit gcu.edu/CCOB



DISCOVER GCU FOR YOURSELF!

NEXT STEPS

1



Apply at gcu.edu/ApplyNow and upload your transcripts.
No application fee!

2



Schedule an appointment with your university admissions counselor to review your scholarship eligibility and program of study.

3



Arrange your campus visit.
All-expenses-paid¹ programs available.

4



Register early for courses and secure on-campus housing.

5



Pack your sunglasses and move to Lope Country!

TO LEARN MORE ABOUT GRAND CANYON UNIVERSITY

undergraduate programs offered on campus, available scholarships and more, contact a university admissions counselor.

FIND YOUR PURPOSE

GRAND CANYON
UNIVERSITY®

PRIVATE. CHRISTIAN. AFFORDABLE.

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CampusAdmissions@gcu.edu

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Phoenix, AZ 85017

¹Travel reimbursement is only available to students who demonstrate their ability to meet admissibility for the traditional campus, plus one legal guardian, from a student's home city/state to Phoenix, AZ. School/district/organizations staff, faculty and/or personnel are also eligible. To participate, the program requires a signed MOU by both the student and parent/guardian or personnel, approval of travel dates by GCU and receipts submitted per GCU requirements. Travel reimbursement thresholds vary based on location and education sector. Only one form of travel will be reimbursed, air or ground. GCU does not reimburse hotel expenses, baggage costs, early check-in or travel insurance fees. Travel reimbursement usually occurs within 45 days.

Grand Canyon University is accredited by the Higher Learning Commission (HLCcommission.org), an institutional accreditation agency recognized by the U.S. Department of Education. Program availability varies and is not offered in all states or modalities. Visit the "State Disclosures" section on the interested program page at gcu.edu for details on state restrictions. Policy information is available in the University Policy Handbook at gcu.edu/academics/academic-policies.php. Scholarship information is available on gcu.edu. Approved and verified accurate by the Executive Director of Academic Operations of the Colangelo College of Business on June 25, 2025. ©2025 Grand Canyon University 24GTR0567