



**GRAND CANYON
UNIVERSITY®**

COLANGELO COLLEGE OF BUSINESS



Where **PURPOSE**
FUELS
LEADERSHIP

A Legacy of Leadership: Jerry Colangelo's Influence



As a leadership and management student, you don't just follow a path — you build on a legacy. Jerry Colangelo's name represents more than business experience — it stands for visionary leadership, integrity and

making an impact beyond profits. At the Colangelo College of Business, we prioritize real-life impact over traditional accolades or superficial recognition, focusing on how we can help you make a difference in your community:

- ▶ **PRACTICAL EDUCATION:** We prioritize hands-on learning led by industry professionals, helping you gain practical skills and knowledge to face everyday challenges
- ▶ **NETWORKING AND EXPERIENCE:** We aim to create opportunities for you to build connections, secure internships and engage in experiences that extend beyond academic theory, fostering professional growth and readiness

BUSINESS EDUCATION THAT PUTS YOU FIRST

GCU offers a range of degrees designed to help you flourish in today's evolving business landscape and pursue a career that aligns with your calling. Our philosophy is **Lopes First**, which means we embrace a student-centric culture emphasizing higher purpose and conscious capitalism. Our faith-based programs empower students to develop their leadership and management skills through hands-on learning and mission-driven problem-solving.

WHAT SETS US APART

- ▶ **A welcoming christian worldview** focusing on doing business for good through servant leadership, ethics and entrepreneurship
- ▶ **Opportunities to build relationships with industry professionals** through experiential learning like student worker opportunities in one of our enterprises, including the GCU Golf Course, Canyon Promotions, Grand Canyon Beverage Company (GCBC) and more
- ▶ **Faculty and mentors dedicated** to supporting your journey and fostering connections that could benefit your future career
- ▶ **Innovative environments with advanced facilities and industry connections** to help you gain practical insights into effective management practices — at GCU, you'll combine sound business principles with a purpose-driven approach to lead with integrity across various fields

DESIGNATIONS AND ACCREDITATIONS

ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

GCU's Colangelo College of Business has 23 programs accredited by the ACBSP, including:

- ▶ Bachelor of Science in Applied Accounting
- ▶ Bachelor of Science in Business Administration
- ▶ Bachelor of Science in Business Management
- ▶ Bachelor of Science in Entrepreneurial Studies
- ▶ Bachelor of Science in Sports and Entertainment Management

For more details and a full listing of degrees, visit gcu.edu/CCOB

*Character is not
just about reputation,
but about tangible,
meaningful contributions
to your success and the
broader business
community.*

CREATING COMMUNITY:

Resources and Clubs

ON-CAMPUS FACILITIES AND STUDENT RESOURCES

Our campus is equipped with modern facilities and diverse resources to support your educational journey. From the library to our labs, we're here to help you reach your academic goals. Here are some of the amenities available to you:

CANYON ANGELS: Founded in 2015 by Colangelo College of Business instructor Timothy Kelley, Canyon Angels connects GCU member investors with early-stage, high-growth startups. Through this program, student teams conduct due diligence on potential investments, collaborating with startup leaders to analyze business plans for sustainability and growth. Students have the opportunity to gain valuable experience and present their findings to angel investors, offering key insights into investment opportunities and risks.

TEDxGCU: Since its inaugural event in 2017, TEDxGCU has become a hub for bold ideas and meaningful conversations, bringing diverse perspectives to the stage, challenging conventional thinking and inspiring attendees to make an impact beyond the event each year.



“As an entrepreneurship student, I found that GCU has so many amazing opportunities. I was part of Canyon Angels, where I got to work with actual angel investors and help them decide who and what they invested in. I also got involved in the Project Management Club and worked as a leader early on. I absolutely loved that.”

Avery Bernard, Bachelor of Science in Entrepreneurial Studies, Class of 2023

CLUBS AND ORGANIZATIONS

Joining a club is a great way to enhance your academic experience, develop new skills and connect with fellow students. Some leadership and management related clubs at GCU include:

COLLEGIATE DECA OF GCU | @GCUDECA: Grow as a leader while networking with college and university students from around the world.

FUTURE HEALTH CARE ADMINISTRATORS | @GCUFHCA: Network within the health care administration industry and grow as a professional.

HOSPITALITY MANAGEMENT CLUB | @GCUHospitality: Gain hands-on experience and industry connections in the world of hospitality.

IDEA CLUB | @IDEAGCU: Join students in promoting innovation and entrepreneurship as the driver of economic development and prosperity in our world.

PROJECT MANAGEMENT CLUB | @GCU_PMClub: Get project management experience, enhance your professionalism and connect with like-minded students in your intended industry.

SPORTS & ENTERTAINMENT BUSINESS CLUB | @GCU_SEBC: Gain insight and enjoy experiences and opportunities in the field of sports and entertainment business through guest speakers, networking, field trips and more.

JUMP START YOUR LEADERSHIP AND MANAGEMENT CAREER

CANYON VENTURES: GCU's hub for scholars, entrepreneurs, investors, revenue growth experts and mentors to foster collaboration and growth. This space hosts local businesses dedicated to providing career opportunities for GCU students, including some ventures founded by students themselves. All participants can benefit from industry-level experience and connections.

CANYON CHALLENGE: GCU's entrepreneurial pitch competition, Canyon Challenge, takes place twice a year, giving students the opportunity to compete for investor funding to support the innovative products they develop for the event.

See how GCU helps entrepreneurs like Hunter Breshears, founder of Chewk's, turn their dreams into reality:





STUDENT PERSPECTIVE

HEAR FROM SOME OF OUR STUDENTS!

Racer DeBoard, Bachelor of
Science in Marketing and
Advertising, Class of 2026



"In my entrepreneurial studies classes, I've been trained to start and grow a franchise business – and now I operate one in over five states! My business partner and I manufacture products right here at Grand Canyon University. On top of owning a business, I also run the IDEA Club, where we help students turn their ideas – whether physical products or services – into cash in their pockets."

Connor Vicary, Bachelor of Science in Entrepreneurial Studies,
Class of 2024 Engineering, Class of 2023

Lela Lewis, Bachelor of
Arts in Digital Design with an
Emphasis in Animation, Bachelor
of Science in Entrepreneurial
Studies, Class of 2025



Scan the QR code to learn how
GCU can help you reach your
full potential and find your purpose!



Learn by Doing. Serve with Heart. **MAKE A LASTING IMPACT.**

At Grand Canyon University's Colangelo College of Business, we believe that "the way to learn business is to do business," a guiding principle shared by Timothy Kelley, Chair of Entrepreneurship. Through immersive, hands-on learning experiences and a student-first approach, we inspire leadership with purpose, management with meaning and a commitment to serving others. Our mission is to equip you with the skills and values to make a lasting impact in your community and beyond.



**Welcome Message from
John Kaites, Dean of the
Colangelo College of Business**



**The Colangelo College
of Business: A Decade of
Entrepreneurial Excellence**

DEGREE PROGRAMS

GCU offers a transformative higher education designed to help prepare you for a career you may find rewarding. Our programs — including bachelor's degrees in applied management, business administration, entrepreneurial studies, supply chain and logistics, sports and entertainment management, finance and economics and more — will challenge your intellect, expand your horizons and can help you contribute to the ever-evolving field of leadership and management.

For more details and a full listing of degrees, visit gcu.edu/CCOB

NEXT STEPS

1



Apply at gcu.edu/ApplyNow and upload your transcripts.
No application fee!

2



Schedule an appointment with your university admissions counselor to review your scholarship eligibility and program of study.

3



Arrange your campus visit.
All-expenses-paid¹ programs available.

4



Register early for courses and secure on-campus housing.

5



Pack your sunglasses and move to Lope Country!

TO LEARN MORE ABOUT GRAND CANYON UNIVERSITY

undergraduate programs offered on campus, available scholarships and more, contact a university admissions counselor.

FIND YOUR PURPOSE

**GRAND CANYON
UNIVERSITY®**

PRIVATE. CHRISTIAN. AFFORDABLE.

855-428-7884 | gcu.edu

CampusAdmissions@gcu.edu

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Phoenix, AZ 85017

¹Travel reimbursement is only available to students who demonstrate their ability to meet admissibility for the traditional campus, plus one legal guardian, from a student's home city/state to Phoenix, AZ. School/district/organizations staff, faculty and/or personnel are also eligible. To participate, the program requires a signed MOU by both the student and parent/guardian or personnel, approval of travel dates by GCU and receipts submitted per GCU requirements. Travel reimbursement thresholds vary based on location and education sector. Only one form of travel will be reimbursed, air or ground. GCU does not reimburse hotel expenses, baggage costs, early check-in or travel insurance fees. Travel reimbursement usually occurs within 45 days.

Grand Canyon University is accredited by the Higher Learning Commission ([HLCommission.org](https://hlcommission.org)), an institutional accreditation agency recognized by the U.S. Department of Education. Program availability varies and is not offered in all states or modalities. Visit the "State Disclosures" section on the interested program page at gcu.edu for details on state restrictions. Policy information is available in the University Policy Handbook at gcu.edu/academics/academic-policies.php. Scholarship information is available on gcu.edu. Approved and verified accurate by the Executive Director of Academic Operations of the Colangelo College of Business on June 2, 2025. ©2025 Grand Canyon University 24GTR0568